



**i**nter #GAINDSA **AÇÃO**  
no **3** facebook

# **TODO MUNDO GOSTA DE SER RESPONDIDO**

- 1. Curtir o que os fãs comentam;**
- 2. Responder às perguntas, e aos pedidos de orações;**
- 3. Fazer comentários concordando com os usuários nos posts, use emoticons**
- 4. Enfim, seja fofo com seus fãs.**

## **É VIRTUAL, MAS PESSOAL!**



**Uma**  
**IMAGEM**  
**fala mais que**  
**~MIL~**  
**palavras**

# Dicas para + Engajamento

1. Fotos ganham 53% mais **likes**;
2. 104% mais **comentários**;
3. 84% mais **visualizada**;
4. 66% de engajamento para descrições com cerca de **80 a 140** caracteres;

# **Dicas para + Engajamento**

- 5. 100% mais comentários quando se faz uma pergunta;**
- 6. 40% mais engajamento para 2 postagens ao dia,**
- 7. 71% mais participação para 4 postagens por semana.**

**Fonte: [theultralinx.com](http://theultralinx.com)**

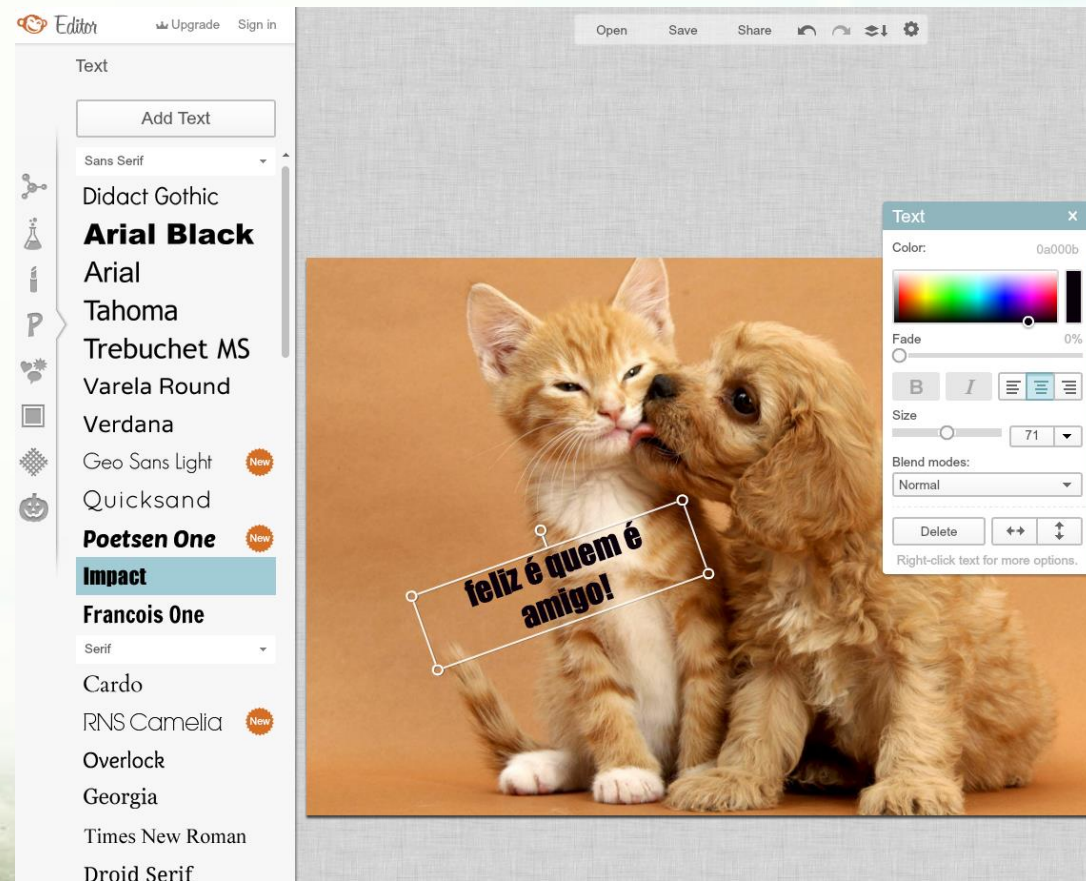
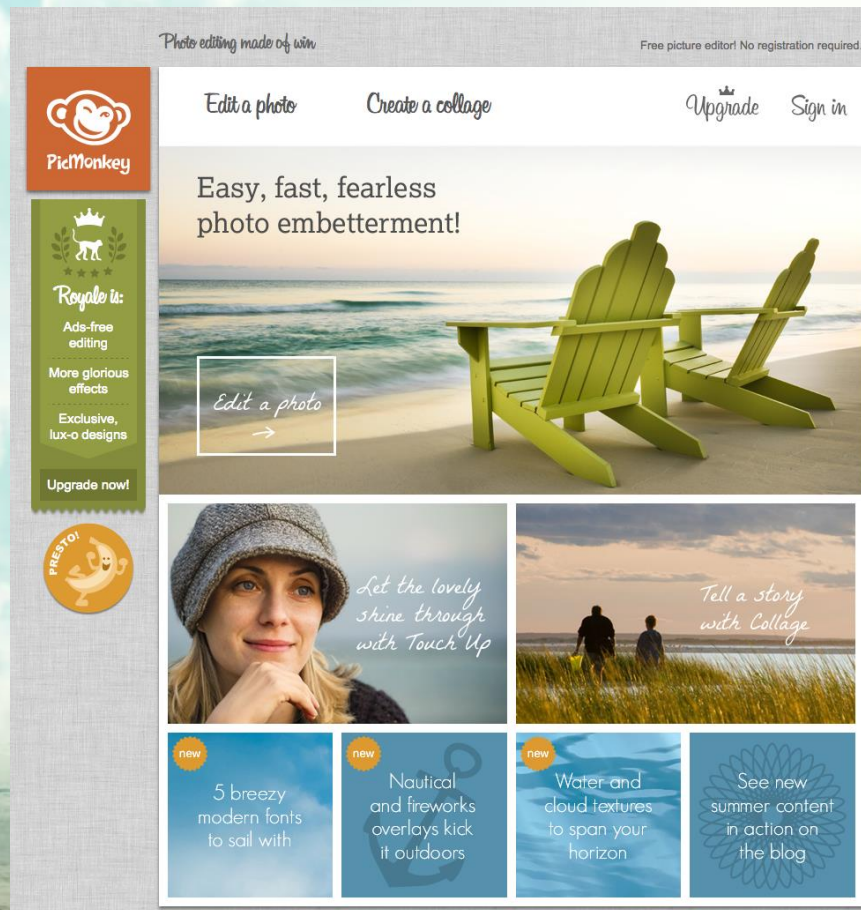


## **Melhor hora para postar**

- 1. Semana: 11h, 15h e 20h-22h;**
- 2. Sábado: 19h e 20h,**
- 3. Domingo: 22h e 23h.**

# Dicas de sites para criar imagens

<http://picmonkey.com>



# Dicas de sites para criar imagens

<http://picfont.com/>

**PICFONT** Insert text, add comments to picture, canvas, shape very simply in 10 seconds...



Proteção eficiente. Resultado maravilhoso. [Saiba mais](#)

You can simply add text on 3 different modes : over a picture (uploaded from Computer or from an Url (max 2Mb)) over a canvas (which represents a space where you can select a background color), or over a shape (badges, signs....)

Picture Canvas Shape

Computer  No file chosen or enter Url

OR DRAG AND DROP PICTURE HERE

Picture  

**PICFONT** Complete the form to get text, and move (drag and drop) the text to

Proteção eficiente. Resultado maravilhoso. [Saiba mais](#)

Text   OldSBlack  40  #330000

[Clipart](#) [DRAW](#) [100%](#) [75%](#) [50%](#) [25%](#) [DOWNLOAD](#) [Embed/Share](#) [Rese](#)

Amigo é um irmão que você escolhe!



# Dicas de sites para criar imagens

<http://wigflip.com/roflbot/>

## roflbot!!!1!

roflbot is for adding text and captions to a picture, a la [I Can Has Cheezburger](#).

**Start with a sample picture:**  
Uses a [random picture](#). [Go »](#)

**Start with a picture from the web:**  
 [Go »](#)  
Example: <http://images.wigflip.com/funny.jpg>

**Start with a picture file from your computer:**  
[Choose File](#) No file chosen

If you use and enjoy roflbot, please consider a donation of \$5.

[Donate](#)



Site created by [Zach Beane](#)  
Powered by [Common Lisp](#)

[About roflbot](#)



Add more text or click 'Save Image' if you're done

Font: [Impact](#) Size: [Custom](#)

[Add Text](#) [Save Image...](#)



[Start again...](#) [Random image...](#)

# Dicas de sites para criar imagens

<http://www.photofunny.net/>

The screenshot shows the photofunny.net homepage. The header includes the logo, navigation links (Home, special photo effects, Latest photo effects, Most visited, Support), and user options (Sign in, register). The main content area is titled 'special photo effects' and includes a description: 'Write on photos online. Photomontage to put text on photos online. Write on photos is easy, just upload a picture and follow a few simple steps. online photo editing tool to put text in your photos very easy.' Below this is a preview of a photo with text 'WRITE IN THE IMAGE' and 'ESCRIBE EN LA IMAGEN!'. To the right, there's a section for 'Free Cover Photos' from Timelineimages.com, offering 15M free photos. Below the preview, there are social media sharing buttons (13, 412, 4) and a 'do you like? share it!' prompt. The '1.- Upload your photo:' section shows options to upload from 'My hard disk' or 'Web', with a file named 'happy-friends-304091.jpg' selected. There are also options to 'Apply a filter to the photo?' and 'Rotate photo?'. The '2.- Insert text in the effect?' section shows a text input field with 'sorrir faz bem!' and a 'text balloon style' checkbox. A 'NEXT STEP >>' button is at the bottom.

photofunny.net

Home » special photo effects

Latest photo effects Most visited Support

AdChoices » Picture Photos Editor Photo Montage Photo Photos Editing

**special photo effects:**  
Write on photos online. Photomontage to put text on photos online. Write on photos is easy, just upload a picture and follow a few simple steps.  
online photo editing tool to put text in your photos very easy.

WRITE IN THE IMAGE  
ESCRIBE EN LA IMAGEN!

**Free Cover Photos**  
Timelineimages.com  
Download 15M Free Photos & Images  
Impress Your Audience

13 412 4  
do you like? share it!

**1.- Upload your photo:**

My hard disk Web You can also use one of your previous used images

1.- Choose File happy-friends-304091.jpg  
Save the image to avoid having to upload it again

Apply a filter to the photo? Rotate photo?

**2.- Insert text in the effect?**

sorrir faz bem!

text balloon style

**3.-** NEXT STEP >>

This screenshot shows the text insertion process on photofunny.net. It includes a numbered list of steps: 1. Type the desired text in the text box (up to 250 characters). 2. Select the type of font, color, size and angle of the text. 3. Click the Refresh button to see the text. 4. Move the text where you want to place. 5. Click on the button to place the text. 6. When finished inserting texts click end button for your purpose! You can repeat this as many times as you want! Below the list is a preview of a photo of a smiling girl holding a dog, with the text 'SORRIR FAZ BEM!' overlaid. To the right, there's a 'Newsletter sign-up' form with a 'SIGN UP' button. Below the preview, there's a 'CREATE EFFECT' button. A small inset shows the text input field with 'sorrir faz bem!' and a 'CREATE EFFECT' button.

photofunny.net

Insert text in the image is easy:

1. Type the desired text in the text box (up to 250 characters).
2. Select the type of font, color, size and angle of the text.
3. Click the Refresh button to see the text.
4. Move the text where you want to place.
5. Click on the button to place the text.
6. When finished inserting texts click end button for your purpose! You can repeat this as many times as you want!

**YOUR PHOTO HERE**

**SORRIR FAZ BEM!**

**CREATE EFFECT**

sorrir faz bem!

Font: Harabara Color Size: 100 Edge: 1 Rotation: 0

UPDATE INSERT

**CREATE EFFECT**

The background of the image is a photograph of a landscape under a bright, cloudy sky. The sky is filled with soft, white clouds against a pale blue background. The lower portion of the image shows a flat, arid landscape with dry, brownish ground and some sparse, low-lying vegetation. The overall lighting is bright and airy.

# Dicas de *app* para criar IMAGENS

# Dicas de app para criar imagens

## Overgram

### Overgram — add text captions to photos and pictures for Instagram

By Potluck

[View More By This Developer](#)

Open iTunes to buy and download apps.



[View in iTunes](#)

Free

Category: [Photo & Video](#)

Updated: Dec 07, 2012

Version: 1.0.2

Size: 13.4 MB

Languages: English, French, Italian

Seller: GoPotluck, Inc.

© Potluck

Rated 4+

**Requirements:** Compatible with iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch (3rd generation), iPod touch (4th generation), iPod touch (5th generation) and iPad. Requires iOS 5.1 or later. This app is optimized for iPhone 5.

#### Customer Ratings

Current Version:

★★★★ 684 Ratings

All Versions:

★★★★ 1081 Ratings

#### Top In-App Purchases

1. Watermark Removal \$0.99

**More iPhone Apps by Potluck**

#### Description

Add beautiful text to your photos and share them on Instagram.

Create inspirational, informational or even funny images to share quickly and easily. In only a few seconds you can

[Potluck Web Site](#) [Overgram — add text captions to photos and pictures for Instagram Support](#) [...More](#)

#### What's New in Version 1.0.2

★ Instructions for allowing the app to access your photos. Yipee! We always love helping out and hearing from you, but I think this change will make everyone a little happier.

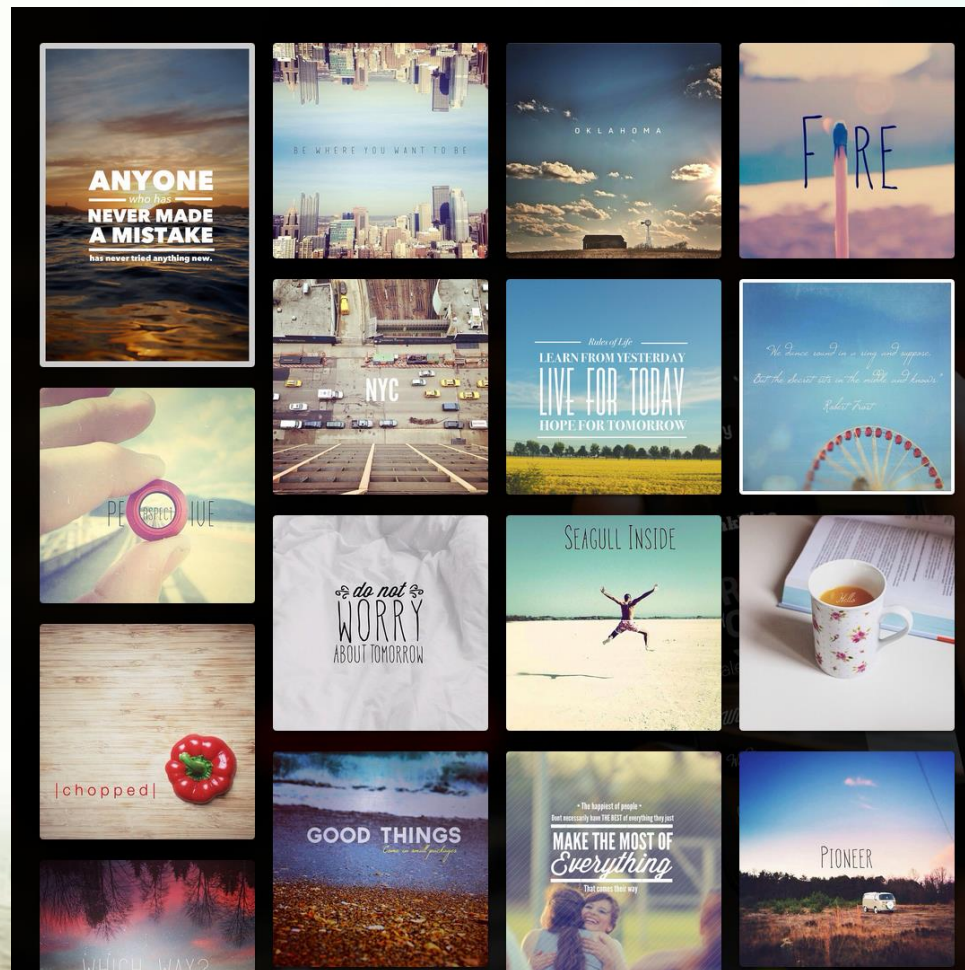
[...More](#)

#### iPhone Screenshots



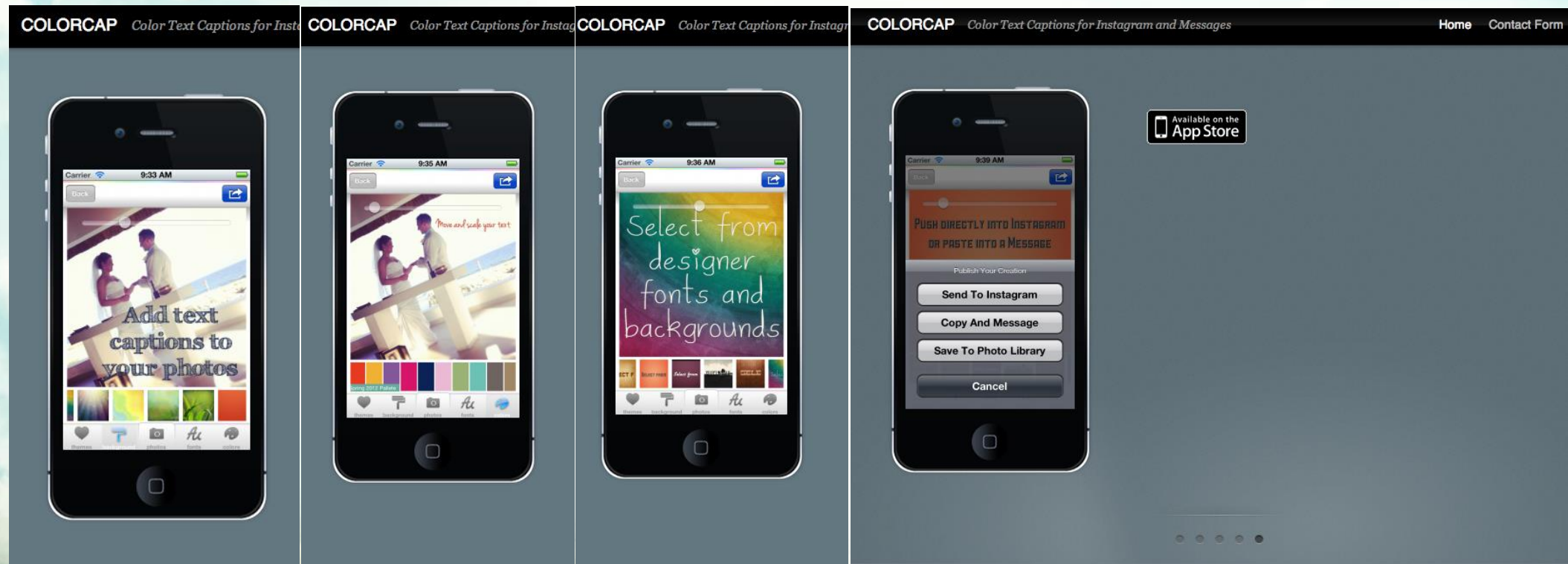
# Dicas de app para criar imagens

## Over – versão paga do Overgram



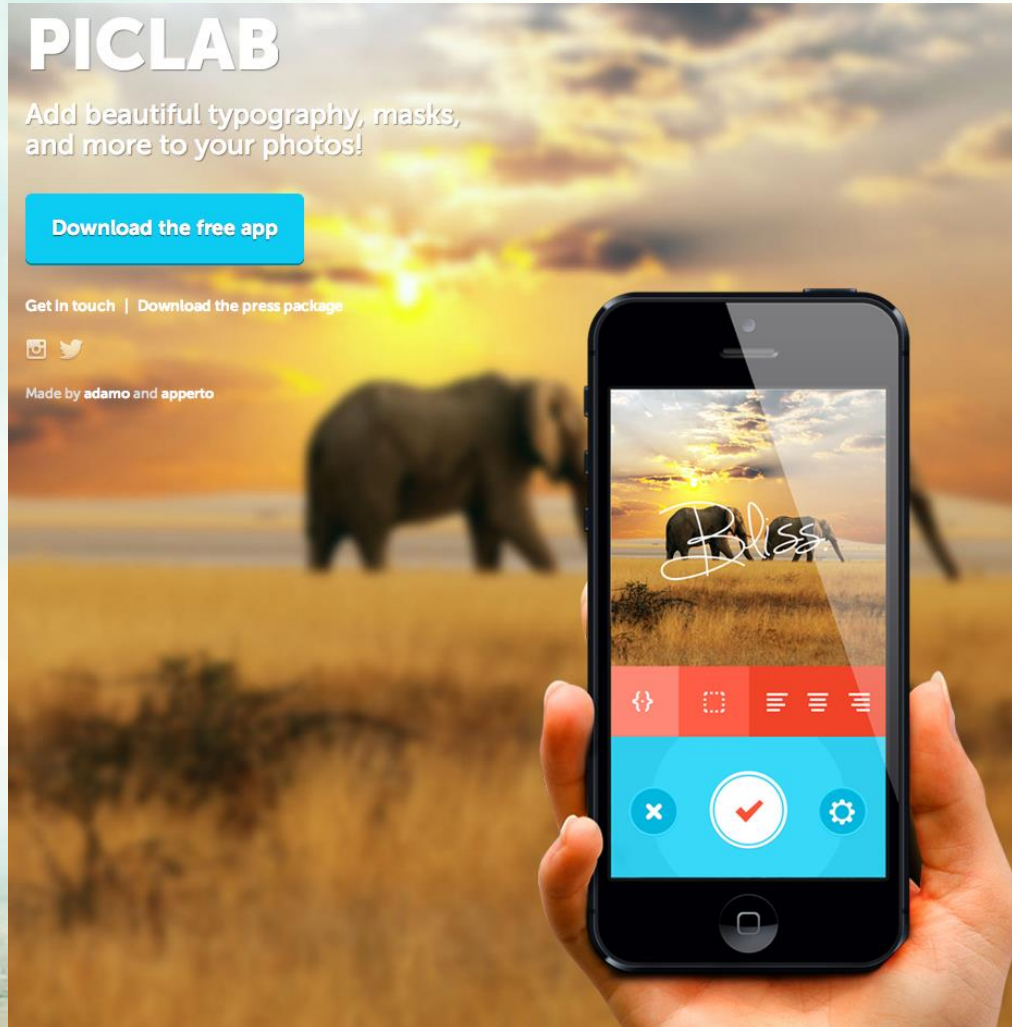
# Dicas de app para criar imagens

## ColorCap



# Dicas de app para criar imagens

**Piclab**



# Dicas de app para criar imagens

# Aviary

Aviary

About ▾

Platforms ▾

Pricing

Company ▾

Support

Log in

Sign up

## The world's best photo editing SDK

Aviary's beautiful photo editor is powerful, customizable, and can be plugged into your mobile apps and website in minutes.

Learn more

Sign up for free



**4,500 +**  
Partners

**50 Million +**  
Monthly Users

**4 Billion +**  
Photos Edited

# TextPhoto



Ver no iTunes

 Este app foi desenvolvido para iPhone e iPad

**Grátis**

Categoria: [Referência](#)  
 Atualizado: 18/04/2013  
 Versão: 1.0.3  
 Tamanho: 47.8 MB  
 Idiomas: Chinês simplificado,  
 Chinês tradicional, Inglês  
 Vendedor: Cloud Ark  
 Technology Limited  
 © CloudArk Ltd.  
 Classificação: +4

**Requisitos:** Compatível com iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch (3ª geração), iPod touch (4ª geração), iPod touch (5ª geração) e iPad. Requer o iOS 5.0 ou posterior. Este app está otimizado para iPhone 5

## Avaliações de clientes

Não recebemos avaliações suficientes para exibir uma média para a versão atual deste item.

### Descrição

☆☆ Get More Instagram Likes and Followers Instantly! ☆☆ Write your words on photos in seconds ☆☆ 100+ handwriting fonts, UNLIMITED colors! ☆☆ 200+ super cool stickers & 50+ templates & 20+ speech bubbles

[Suporte para TextPhoto - Texting for Instagram & Facebook](#) ▶

...Mais

## Novidades da versão 1.0.3

### Bug fixes

## Captura de telas

iPhone | iPad



# Dicas de app para criar imagens

## Phonto

What's New

What is iTunes

iTunes Charts

Phonto – Text on Image

By youthhr

Open iTunes to buy and download apps.

P

View In iTunes

This app is designed for both iPhone and iPad

Free

Category: Photo & Video

Updated: May 14, 2013

Version: 3.7.2

Size: 19.9 MB

Languages: English, Japanese

Seller: Yusuke Horie

© youthhr 2013

Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 5.0 or later. This app is optimized for iPhone 5.

Customer Ratings

Current Version:  
★★★★★ 618 Ratings

All Versions:  
★★★★★ 2553 Ratings

Top In-App Purchases

1. Phonto Image Pack \$1.99

2. Ad-Free version \$0.99

More by youthhr

Description

Phonto is a simple application that allows you to add text to pictures.

Phonto – Text on Image Support >

What's New in Version 3.7.2

✓ Vertical text for Japanese, Korean and Chinese language. (iOS 6 or later required)  
This feature is available only in Japanese-Korean-Chinese environment.

Screenshots

iPhone | iPad

Tap Image to Add Text

1990

Hello

Text

Font

Style

Size

Tilt

Move

Write anything you want!

Share Photos with your friends!

Photo by belinesmith  
flickr.com/photos/magedbrad/5894517115

Use plain iMessage

FLOWER

Easy to

# Dicas de app para criar imagens

## instaQuote

### InstaQuote – escreva em fotos e imagens para o Instagram

[Ver mais deste desenvolvedor](#)

De Red Cactus LLC

Abra o iTunes para comprar e baixar apps.

[Ver no iTunes](#)

#### Descrição

Crie lindas imagens com texto para postar no Instagram.

Você já quis escrever sobre uma foto? Ou dizer o que pensa no Instagram? Então você vai ADORAR o InstaQuote!  
+++++ BAIXE AGORA +++++

[Site para Red Cactus LLC](#) [Suporte para InstaQuote – escreva em fotos e imagens para o Instagram](#)

[...Mais](#)

#### Novidades da versão 1.5.1

– Bug fixes and stability improvements

#### Grátis

Categoria: [Produtividade](#)

Atualizado: 10/06/2013

Versão: 1.5.1

Tamanho: 31.8 MB

Idiomas: Português, Alemão, Bokmål, Norwegian, Catalão, Checo, Chinês simplificado, Chinês tradicional, Coreano, Dinamarquês, Eslovaco, Espanhol, Finlandês, Francês, Hebraico, Holandês, Húngaro, Inglês, Italiano, Japonês, Polonês, Russa, Sueco

Vendedor: Red Cactus LLC

© Red Cactus

Classificação +4

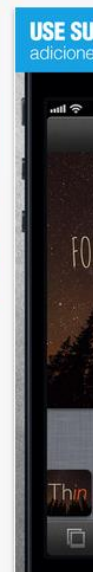
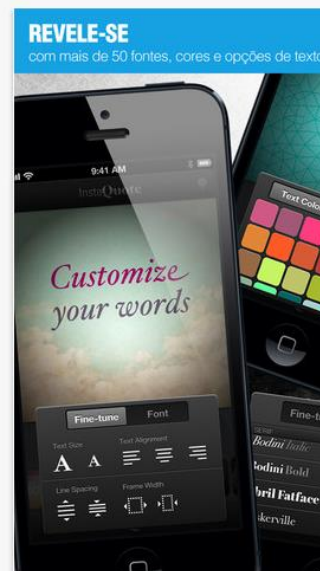
**Requisitos:** Compatível com iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch (3ª geração), iPod touch (4ª geração), iPod touch (5ª geração) e iPad. Requer o iOS 6.0 ou posterior. Este app está otimizado para iPhone 5

#### Avaliações de clientes

Não recebemos avaliações suficientes para exibir uma média para a versão atual deste item.

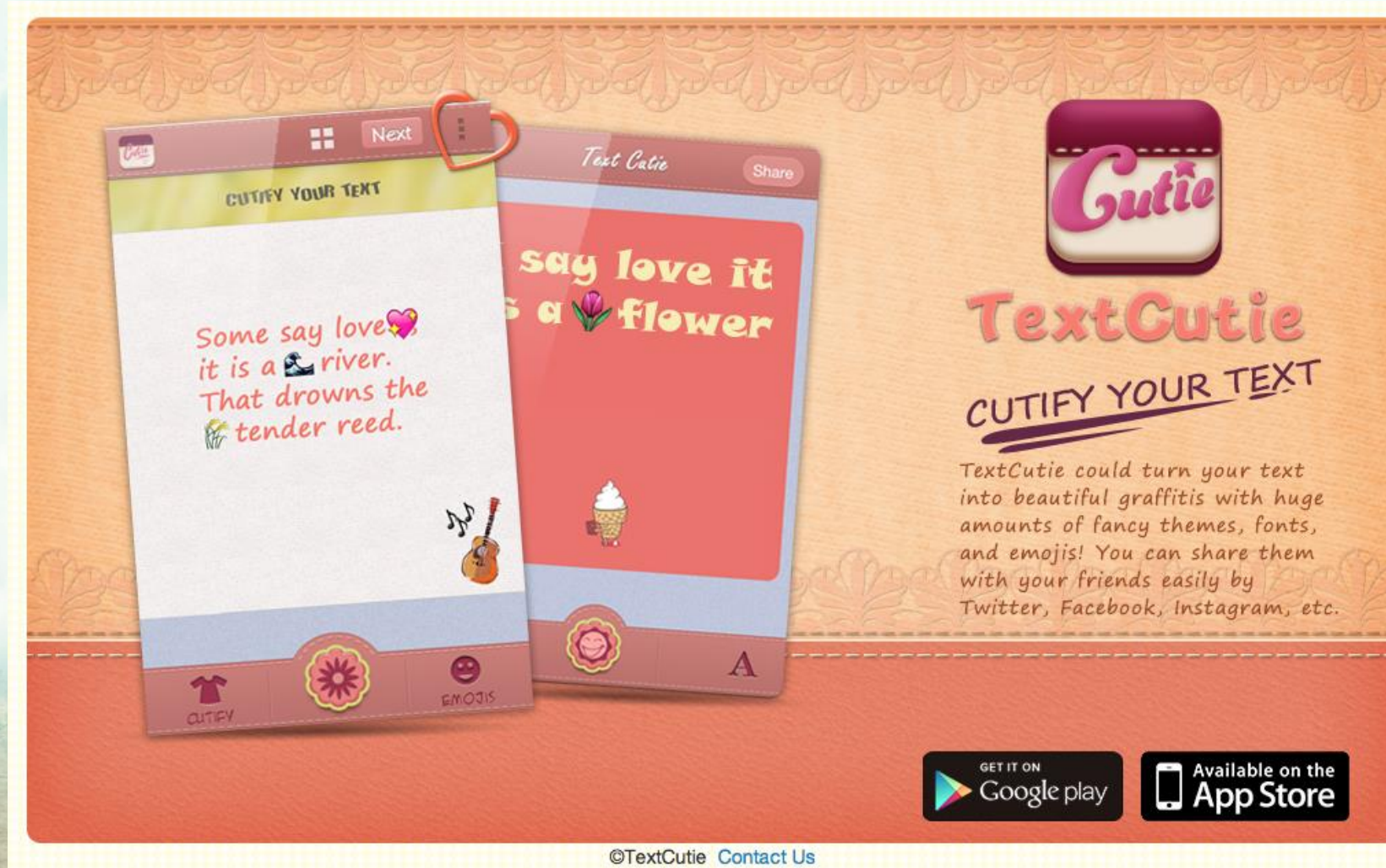
Todas as versões:

#### Captura de tela do iPhone



# Dicas de app para criar imagens

## TextCutie – genuíno fofurizante



**Obrigada! ☺**

**Twitter: @Elkeane**

**Facebook: elkeane.aragao e tododiacomJesus**

**Instagram: @Elkeanes e @EveryDayWithJesus**

**Gtalk: elkeane@gmail.com**

**<http://about.me/elkeane>**